



PGA

Pacific Northwest Section

PLAYER DEVELOPMENT BEST PRACTICE REPORT

Program Contact:	Craig Welty
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Facility Name:	Skagit Golf & Country Club
Location:	Burlington, WA
Property Type:	Private
Name of Program:	PGA Junior League/Skagit Junior Golf
Type of Program:	Junior Program
Dates of Program:	Summer 2018
Details of Program:	<p>We had several special activities for the first time here at Skagit. We hired Laney Ullom to teach a TPI course for Junior Camp, for our junior golf practice, and for our PGA Junior League teams. This was amazing and educational for the juniors and staff. We also had a s'mores roasting party attached to golf practice and snacks for the kids after. We built a fire pit and had all the necessities to have a great time.</p> <p>We also did a glow ball golf tournament for the first time. This was a blast and we are going to do this again for sure! Everyone loved this event and we invited the families to join the junior golfers to make it a family-style event.</p>
Results of Program:	The main goal was to educate the youth, involve the youth as well as their parents in making golf fun, and provide an enjoyable experience for kids around golf-related activities.
Total Revenue Generated:	We enhanced PGA Junior league, added value to the memberships at the club, and helped generate over \$5000 for junior golf camp where we were able to save some and pay out \$1600 to four college students for scholarships.
Recommendations:	The main theme has to stay golf is fun and there are more than a few ways to make it fun. We try new things all the time to associate youth with the club and we want them to feel welcome willing to be educated at the same time.