



PGA

Pacific Northwest Section

Ted Westling– Best Practices Golf League from Get Golf Ready

Ted Westling, PGA

Oregon Chapter PGA Player Development Award 2012

Oregon Chapter PGA Junior Leader of the Year 2007, 2008

5-time Oregon Chapter Senior Player of the Year

The importance of offering a Golf League from Get Golf Ready:

The importance of Get Golf Ready is to encourage new golfers. Players loved the competition during this five-week program and the chance to win credit at Stone Creek.

Details of program:

Number of Participants: 13

After Get Golf Ready lessons, and “on course” lessons, I decided to form a golf league from the existing customers of these programs. Thirteen people participated to compete for prizes provided with funds from the Yamaha Player Development Grant. Participants played in two-person best ball teams, with people changing with ability to make teams fair.

The golf league added \$500 to the Stone Creek credit book. Participants paid green fees, cart fees and food and beverage when they played. The program took place at the end of the day. After our last paying customers tee off, we would have not otherwise have golfers. Overall, this program has produced over a thousand dollars in additional revenue.