

PLAYER DEVELOPMENT BEST PRACTICE REPORT

Name:	Tom Hinton, PGA
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Facility Name:	Rose City Golf Club
Location:	2200 NE 71 st ., Portland, Oregon, 97213
Property Type:	Municipal
Name of Program:	Golf in the School
Type of Program:	Junior Program
Dates of Program:	April 24-May 9 2024
Details of Program:	<p><i>Describe the demographic you aimed to reach and what results you planned to achieve.</i></p> <p>5th grade students in 4 classes at Scott Elementary School in NE Portland. Student minority enrollment is 65%, this is a Spanish immersion school.</p> <p><i>Explain the program you developed to achieve those results. Please provide 4-5 bullet points outlining your program.</i></p> <ul style="list-style-type: none"> *I was able to arrange to take golf into Scott Elementary School, 5th grade PE classes *Using SNAG golf equipment we introduced putting, chipping and pitching to the students in the gym. *I had the assistance of 2 other PGA Professionals for some of the sessions. *We presented golf activities to 4 PE classes over 3 weeks, a total of 12 sessions.
Results of Program:	<p><i>Explain how you achieved the goals outlined above.</i></p> <p>With the help of Jake Bader, PGA and Jerry Olson, PGA, we presented and had the students participate in golf activities for the 3 sessions, each class. SNAG golf equipment, supplied by Jake, was used to introduce putting, chipping and pitching in the gym at Scott School.</p> <p>Approximately 75-80 students in all participated,</p>

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	<p><i>How did you track your results?</i></p> <p>Results were not tracked in a numerical sense.</p> <p>The PE teacher, Alyssa Nguyen, was very pleased with the experience for her students. She knew they would not have likely done any golf on their own without us bring golf to them. Ms. Nguyen has told me she would like to do this again next year, it is a nice addition to her PE curriculum. She indicated 3rd grade may be a better choice for grade level if the student numbers are manageable next year.</p>
<p>Total Revenue Generated:</p>	<p><i>Explain how your program had a positive impact on your business such as: revenue generated, additional spend by participants, new memberships and the effect on your bottom-line.</i></p> <p>Bottom line, this program didn't add any revenue to our golf course or any of its program, it was never intended to. I wanted to do this program to take the game where it wasn't likely to be. In that, we were successful.</p> <p>This grant supported the time of the PGA Professionals who participated. While I may do this in the future without grant support, I very much appreciated the support that this grant provided. Thank you.</p>
<p>Recommendations:</p>	<p><i>What recommendations would you have to other professionals in adopting this program?</i></p> <p>Challenges that we had were having enough equipment for the numbers of students in the classes. You, as the teacher, need to Enough clubs and balls and targets to engage the students.</p> <p>Flexibility: Schools are moving things. Schedules change suddenly, space available may not be what you're accustomed to. Rolling with the changes on the fly is a must when in the school setting.</p> <p>Be prepared for students who do not show an interest. Work with the instructor to have some options available if students are not as excited about the experience as you are.</p>