



Sweet 16

EDUCATION CONFERENCE
FEBRUARY 19 - 20, 2024 | THE COEUR D'ALENE GOLF & SPA RESORT



FEATURED EDUCATORS

Monte Koch, PGA

PGA Certified Professional, CEIP
Business, Operations & Career Coach
PGA Career Consultant, PGA Career Services
Pacific Northwest PGA Section

Michael Neff, PGA

Owner, GEARS Golf, Portland OR
PNW PGA Section Teacher of the Year, 2021

Michael O'Donnell, PGA

Owner, MOD Coaching & Leadership Consulting
Former Director of PGA Learning Centers & Golf Program
Development. PGA of America
Former Sales & Marketing Manager, Nike Golf

Christopher Smith, PGA

Director of Instruction, Eugene Country Club and
Puerto Los Cabos Golf Club (Baja, Mexico)
PGA Master Professional - Teaching/Coaching
PNW PGA Section Teacher of the Year, 2004 & 2024
Guinness World Record Holder in Speed-Golf
Multiple time presenter at Chapter, Sectional & National
PGA Teaching & Coaching events.

Patrick Oropallo, PGA

PGA Player Engagement Consultant
Certified Professional - General Management

Will Robins, PGA

Director of Instruction & Owner, Will Robins Golf Academy
Northern Cal Section Player Development Award
PGA National Teaching & Caching Committee
PGA National Junior Player Development Committee
Presenter/host of the PGA Coach, Modern Coach platform

TENTATIVE SCHEDULE OF EVENTS

SUNDAY, 2/18	Check-in to Resort (after 4:00 PM)
MONDAY, 2/19	Casual Golf Attire
7:30 - 8:00 AM	Continental Breakfast
8:00AM - 12:00 PM	Michael Neff, PGA <i>Teaching & Coaching with GEARS (using the GEARS System on-site)</i>
12:00 - 1:00 PM	LUNCH <i>Sponsored by: Pacific Golf & Turf</i>
1:00 - 2:00PM	Christopher Smith, PGA <i>You Haven't Taught Until They Have Learned: Pushing Past Your Own Coaching Barriers</i>
2:00 - 4:30PM	Michael Neff, PGA Christopher Smith, PGA Michael O'Donnell, PGA Monte Koch, PGA (moderator) <i>Elite Coaching in the 2024 Context</i>
4:30 - 6:15 PM	aboutGolf Simulators with Katie Doree Hosted Cocktails & Golf Simulator Games <i>Sponsored by: aboutGOLF</i>
6:30 - 8:30 PM	IEPGA Chapter Meeting (2 PGA PDR's OR 1 AMP Meeting Credit for Associates)
TUESDAY, 2/20	Casual Golf Attire
7:30 - 8:00 AM	Continental Breakfast
8:00AM - 10:00 AM	Will Robins, PGA <i>Qualify Your Value & Expertise</i>
10:00AM - 12:00 PM	Michael O'Donnell, PGA <i>Increasing Your Professional Value in a World Seeking to Make You Less Relevant</i>
12:00 - 1:00 PM	LUNCH <i>Sponsored by: Pacific Golf & Turf</i>
1:00 - 3:30 PM	Michael O'Donnell, PGA <i>Increasing Your Professional Value in a World Seeking to Make You Less Relevant - PART TWO</i>
3:30 - 5:00 PM	Patrick Oropallo, PGA <i>Player Engagement Success in 2024</i>

16 PGA PDR's & AMP Education for Associates



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TWO-DAY CONFERENCE PACKAGES

STANDARD DELUXE 2-NIGHT RESORT PACKAGE

ONLY *\$264 (per person, shared room for nights of 2/18 & 2/19)

- Two night luxury lakeside accommodations at The Coeur d'Alene Golf & Spa Resort (nights of 2/18 & 2/19)
- Continental Breakfast and Lunch each day
- Hosted Cocktail hour on Monday, 2/19 from 5:30 - 6:30 PM
- Two Days PGA Section Education (16 PGA PDR's)
- PGA Associates receive AMP Education Credit
- 2 Additional PGA PDR's for IEPGA Chapter Meeting (Monday, 6:30 - 8:30 PM)
- Full use of resort fitness center and indoor pool
- Spouse stays for free! (on individual *\$329 2-night package)

MAKE IT A SPRING GETAWAY!

UPGRADE TO LAKE TOWER ROOMS

**STANDARD DELUXE ROOM PACKAGE
 INDIVIDUAL ONLY *\$329**

**LAKE TOWER ROOM UPGRADE
 INDIVIDUAL ONLY *\$399**

**LAKE TOWER SHARED ROOM UPGRADE
 *\$299 (each)**

TWO-DAY PGA EDUCATION ONLY - \$190

Includes PGA Education Workshops, Continental Breakfast and Lunch daily.

REGISTRATION FORM

CREDIT CARD PAYMENTS MUST BE PROCESSED BY PNW PGA ONLINE REGISTRATION APPLICATION.

DEADLINE | WED, FEBRUARY 14, 2024

PLEASE SELECT PACKAGE OPTIONS (CHECK ALL THAT APPLY)

* Accommodation package pricing does not include 13.4% tax & surcharge.

- STANDARD INDIVIDUAL 2-DAY PACKAGE - \$329 (\$375 TOTAL)
- STANDARD SHARED 2-DAY (2 PGA) - \$264 (\$290 TOTAL EACH)
- LAKE TOWER INDIVIDUAL 2-DAY PACKAGE - \$399 (\$455 TOTAL)
- LAKE TOWER 2-DAY SHARED ROOM (2 PGA) - \$299 (\$341 TOTAL EACH)

IF SHARING ROOM WITH ANOTHER PGA PRO, PLEASE INDICATE

NAME OF ROOMMATE: _____

- EDUCATION ONLY BOTH DAYS (\$190 for 2-Day Workshop, 2/19 & 2/20)
- EDUCATION ONLY - 2/19 (\$95) EDUCATION ONLY - 2/20 (\$95)

REGISTER ONLINE AT: pnps-2024pnwsweet16education.golfgenius.com

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