



August 22, 2017

Angela Hinzpeter
Pacific Northwest PGA
PO Box 14819
Tumwater, WA 98511

Dear Ms. Hinzpeter:

Thank you to the Pacific Northwest Section PGA for fulfilling my Youth Player Development Grant request. I used the \$350 grant to subsidize PGA Junior League Golf registration fees for families in need of financial assistance. With the help of this grant as well as the DSG Sports Matter program, four players participated in my PGA Junior League Golf program who may not have been able to otherwise.

RiverRidge's 2017 PGA Junior League Golf season included 13 practices, season opening clinic, seven games, and season ending party. I charged \$159 with \$75 of the registration fee going to PGA REACH. RiverRidge realizes revenue from the competition green fees as well as range balls for practices and games. The attached account activity details how I used the grant as well as my portion of registration fees.

This was my third season as a PGA Junior League Golf Captain. The first two years I had two teams with 18 players total each year. In 2017, I increased participation to 24 juniors with 19 newcomers to the program (about half of 2016's players aged out of the program).

I entered the season with the goal of making the parents and juniors feel like each game was a special event. I reserved a section of range stalls prior to each game and staged range balls using pyramid stackers. Also, I announced each player at the first tee box using RiverRidge's mobile PA. I created and marked score sheets as well, but usually the players left the facility as soon as their group finished play. Next year, I hope to introduce shotgun starts to the local league to create even better events.

The result? I directly created over \$1800 in revenue for RiverRidge Golf Complex in green fees, cart rentals, range balls, and merchandise; however, the goodwill I generated (as well as indirect revenue) is immeasurable. Three of my players are now private lesson clients of mine. I continue to see several participants play the golf course with each other (including juniors from other facilities). I plan on creating a fall league to keep these kids playing golf at my golf course.

Cheers,

Aaron J. Oakley
Assistant Golf Professional
RiverRidge Golf Complex



Golf Courses

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Instruction

Group Events

Junior Program

3800 N. Delta Hwy.

Eugene, OR 97408

phone 541-345-9160

fax 541-345-1202

@eb www.RiverRidgeOR.com

