

Player Development Best Practice

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Anchorage Golf Course
3651 O'Malley Rd.
Anchorage, AK 99516
Municipal Golf Course

PGA Jr. League 17U Allstars

Dates:

June 4, 2023 - August 5, 2023

Details:

We have had a need for more local junior golf competitions and increased participation within our local "elder" junior golfers, (14-17 year olds).

Our PGA Jr. League's 17U team were an integral part of increasing local junior golf participation by:

- * Assisting or participating in our local Drive, Chip & Putt qualifier.
- * Creating individual matches/competitions apart from their own PGAJL matches.
- * Being visible to other parents and juniors while wearing the PGAJL shirts and hats during practices and matches.
- * Their positive experience from the Sectional PGAJL Allstar competition created growing enthusiasm for junior golf that was passed on to local non-PGAJL players.

Results:

We have had an increase in our own facilities junior programs along with other local junior golf programs.

A newly formed series of summer junior golf tournaments was created.

There was an increase of junior golfers participating in our State Am and local Open tournaments.

Two of our former PGAJL players were recently signed to their respected college golf teams helping our younger junior golfers affirm their pursuit of playing competitive golf beyond our local competitions.

(Not an easy feat for Alaskan junior golfers where **NO** local high school golf is offered).

Revenue:

We have more local junior golfers playing golf and also joining the "Youth on Course" program, all of which has related to our facilities increased revenue in our practice range, green fees (friends/family accompanying the junior player), along with our food & beverage services offering more "Kid friendly" meals.

Recommendations:

We highly encourage facilities to promote and create a 17U PGA Junior League Team. We have been pleasantly surprised with their mentorship to the younger junior golfers and creating more family golf opportunities.