



PGA

Pacific Northwest Section

PLAYER DEVELOPMENT BEST PRACTICE REPORT

Name:	Chris Nowlen
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Facility Name:	Missoula Country Club
Location:	Missoula Montana
Property Type:	Private Country Club
Name of Program:	17U PGA Junior League
Type of Program:	Junior Program
Dates of Program:	8 weeks on Wednesdays. May 23-July 13
Details of Program:	<p>Our PGA Junior League program has been a great success for several years now. We have a group that has aged out of the 13U program.</p> <p>This year we started the 17U program. We had 8 participants. We found that the 8, plus better players from the 13U played together and had more fun. They played a 9 hole scramble in pairs of two against each other. Teams were randomly drawn each week.</p> <p>We started the 8 week program with 3 weeks of instruction and then 5 weeks of competition. We finished with a pool party on the final day.</p>
Results of Program:	<i>The success of the program was keeping the older kids involved in PGA Junior League and playing golf weekly. It also helped some high school players develop skills over the summer.</i>
Total Revenue Generated:	<i>These kids also participate in our other Junior Programs, like PGA JAM. We have fundraised thousands of dollars for junior golf and community outreach. They also utilized the amenities of the club and played several days a week through the summer outside of the program.</i>
Recommendations:	<i>Keep juniors playing golf and involved in the game!</i>