



PGA

Pacific Northwest Section

PLAYER DEVELOPMENT BEST PRACTICE REPORT

Name:

Phone/Email:

Facility Name:	Buffalo Peak Golf Course
Location:	Union, Oregon
Property Type:	Public
Name of Program:	Monday Night Junior Golf
Type of Program:	Junior Program
Dates of Program:	June 5 to August 19
Details of Program:	<p><i>Describe the demographic you aimed to reach and what results you planned to achieve.</i></p> <p>Junior golfers 7th grade through 12th grade. Promoting the game to junior players, in a nontraditional format where playing and scoring were the focus while giving them a time to play the course and hopefully be ready to play High School Golf</p> <ul style="list-style-type: none"> • Encourage playing and scoring • No cost to the junior golfers • Monday one nine was closed for only junior golf • Clubs for kids to use free • Parents could play but at the request of the kids and as their guest,
Results of Program:	<p><i>Explain how you achieved the goals outlined above.</i></p> <p>We did some promotional ads as well as flyers in the schools</p> <p><i>How did you track your results?</i></p> <p>We really did not track the results.</p>
Total Revenue Generated:	<p><i>Explain how your program had a positive impact on your business such as: revenue generated, additional spend by participants, new memberships and the effect on your bottom-line.</i></p> <p>Honestly, this was more of an expense than a revenue maker, however we did get a couple family season passes purchased as the kids were able to show interest.</p>



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Recommendations:	<p><i>What recommendations would you have to other professionals in adopting this program?</i></p> <p>We are in a very rural area, this program was a stretch for us, But if we did not try we would not have a golf team and many junior golfers, Thinking outside the box.</p>
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Order Placed: July 27, 2023

Amazon.com order number: 112-2888707-1600241

Order Total: \$195.92

Shipped on July 28, 2023

Items Ordered

Price

6 of: *Relilac Pop Up Golf Chipping Net - Indoor/Outdoor Golfing Target Accessories for Backyard Accuracy and Swing Practice - Great Gifts for Men, Dad, Husband, Women, Kid, Golfers* \$23.99

Sold by: Relilac
Supplied by: Other

Condition: New

4 of: *BirdieBall Practice Golf Balls, Limited Flight Golf Balls, Golf Training Balls (Pack of 12)* \$39.99

Sold by: BirdieBall
Supplied by: Other

3 of: *Precise Distinctive Right Handed Junior Golf Club Set for Age 9 to 12 (Height 4'4" to 5') Set Includes: Driver (15"), Hybrid Wood (22*), 2 Irons, Putter, Bonus Stand Bag & 2 Headcovers* \$110.77

Condition: New
Sold by: PRECISE
Supplied by: Other

2 of: *Precise Distinctive Girls Right Handed Pink Junior Golf for Age 9 to 12 (Height 4'4" to 5') Includes: Driver, Hybrid Wood, 2 Irons, Putter, Bonus Bag & 2 Headcovers,70000-PINK-9-12-RH* \$120.71

Condition: New
Sold by: PRECISE
Supplied by: Other

1 of: *Distinctive Left Handed Junior Golf Club Set for Age 9 to 12 (Height 4'4" to 5'), Left Handed Only, Set Includes: Driver (15"), Hybrid Wood (22*), 2 Irons, Putter, Bonus Stand Bag & 2 Headcovers* \$134.60

Condition: New
Sold by: PRECISE
Supplied by: Other

Shipping Address:

Dana Londin
1224 E FULTON ST
UNION, OR 97883-9685
United States

Shipping Speed:
FREE Prime Delivery

Shipped on July 28, 2023

Items Ordered	Price
6 of: <i>SKLZ Limited-Flight Practice Impact Golf Balls, 12 Pack</i> Sold by: Amazon.com Services LLC Supplied by: Other Condition: New	\$9.99

Shipping Address:

Dana Londin
1224 E FULTON ST
UNION, OR 97883-9685
United States

Shipping Speed:
FREE Prime Delivery

Payment information

Payment Method: Visa ending in 7042	Item(s) Subtotal: \$1072.17 Shipping & Handling: \$0.00 ----- Total before tax: \$1072.17 Estimated tax to be collected: \$0.00 -----
Billing address Dana Londin PO BOX 456 UNION, OR 97883-0456 United States	Grand Total: \$1072.17