



PGA

Pacific Northwest Section

PLAYER DEVELOPMENT BEST PRACTICE

PGA Professional:	Matt Montecucco
Facility Name:	Lake Spanaway golf Course
Phone:	(509) 990-1832
Email:	mont0368@gmail.com

Goals of the program:	To provide a safe and fun place for juniors to be able to learn golf, meet new kids and to have fun.
Program Design:	<i>This program was designed for juniors from 6 – 18 for 10 weeks of instruction, once a week for an hour. It is built and designed similar to Get Golf Ready, but with more classes allows for more time on the course.</i>
Tracking Results:	<i>I was able to track the results of this program by the amount of participants during each session.</i>
Results:	<i>My goal was achieved by creating a longer program that allowed juniors to spend more time on the gold course other than on the range just hitting balls and repeating the same lessons and position every time.</i>
Business Impact:	<i>This didn't impact business as much as I had hoped with junior golf, but I was able to increase junior presence and increased the level of equipment with the help of a grant to get a new set of clubs for my juniors who couldn't afford their own. When there are junior out on the course and the range it provides that vision that we are kid friendly and everyone is welcome. We are a family facility and ready to grow the game!</i>
Recommendations:	<i>One thing that I would change, would be to make it a little later in the day. It was currently set for 11a-12p and it seemed some families had a few conflicts. Other than that it was a hit!</i>