

Best Practices

For the last three years Corvallis Country Club has been looking for ways to grow its junior golf program. We are a private country club but have been given the ability to have non-members participate in our instructional programs. In 2014, there were 16 juniors participating in the junior golf summer program. The numbers over the years has steadily grown, but we wanted to get more exposure about our junior golf program in the community. This year with the help of the NWPGA Grant, we hosted our first ever Junior Golf Kickoff Party. Our goal was to be able to showcase our golf course and the junior golf programs we offer. In doing so we wanted to add 15 new junior golfers to our program this year.

This event consisted of games, contests and information about our programs. We conducted quick instructional tips for each of the games and activities. We even had Golfzilla make a special appearance. With this grant, we were able to supply food, beverages, prizes, US Kids fitting system for each of the games/contests and all who attended. We were also to fit junior into proper golf clubs so they would be ready for the season ahead.

By offering this Kickoff party, we saw more engagement from parents, were able to answer questions directly and expose more families to our junior golf programs. In all, we added 22 new non-member juniors to our summer golf programs. We were very excited with how effective this event was and look forward to offering it up again next season.

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