



PGA

Pacific Northwest Section

PLAYER DEVELOPMENT BEST PRACTICE REPORT

Name:	Sheena Prante Sheena.prante@thehomecourse.com 360.888.3761
Facility Name:	Salish Cliffs Golf Club
Location:	Shelton, WA
Property Type:	Public Resort
Name of Program:	Salish Cliffs Tribal Youth Golf Program
Type of Program:	Junior Program
Dates of Program:	May-Aug 2022
Details of Program:	<p>I worked with our Squaxin Island Tribal Youth in the spring as often as I could after school and through the summer. I focused mostly on kids ages 10-14.</p> <p>I would go pick the kids up in the van from the rec center and sometimes their homes and bring them to the golf course. The kids had a blast, and more were wanting to get involved each week.</p> <p>We spent time on the driving range, playing 1-2 holes, contest and then go into the restaurant for lunch! The goal was to get the kids hooked on golf.</p>
Results of Program:	I had kids asking me for their own sets up clubs by the end of the summer which was my ultimate goal. I had the kids fill out surveys at the end of each week describing their time that day and what was good and or could be done differently next week.
Total Revenue Generated:	Many of the kids wanted to get their own golf clubs and start practicing at the facility, which in turn created more revenue in the golf shop from the parents buying accessories, clothing while bringing their child out to practice.
Recommendations:	You have to make it fun for the kids. They love gift cards for prizes and having food afterwards!