



PGA

Pacific Northwest Section

PLAYER DEVELOPMENT BEST PRACTICE REPORT

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Facility Name:	The Home Course
Location:	DuPont, WA
Property Type:	Public
Name of Program:	Big Brothers/Big Sisters Partnership
Type of Program:	Junior Program
Dates of Program:	July-Aug 2023
Details of Program:	<p><i>Minorities within the Tacoma/Seattle area who are in need of mentors and are interested in playing golf</i></p> <p><i>1-2 times a week, the kids were on the range, practice facility practicing and learning the golf swing, techniques, having contest for prizes and then lunch afterwards.</i></p> <p><i>Kids were ages 10-16 and minorities – most who had not played golf before.</i></p> <p><i>The goal was to get the kids exposed to golf – have fun with it and stick with it!</i></p>
Results of Program:	<i>We had kids returning and wanting to continue with golf and showed true genuine interest in the game. Many indicating they wanted to get their own sets of clubs</i>
Total Revenue Generated:	<i>This short summer program did not generate income for us, but possibly for the future as the kids return on their own or with their family to hit the range, or get some rounds of golf in.</i>
Recommendations:	<i>What recommendations would you have to other professionals in adopting this program?</i>



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