



PGA

Pacific Northwest Section

PLAYER DEVELOPMENT BEST PRACTICE REPORT

Name:	Terrance Parnell
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Facility Name:	Columbia Basin College
Location:	Columbia Basin College
Property Type:	Fractice Facility
Name of Program:	Get Golf Ready
Type of Program:	Junior Program
Dates of Program:	November- January
Details of Program:	<p><i>Junior & High School Golfers. The objective is to develop junior golfers and expose them to college level golf.</i></p> <p><i>Explain the program you developed to achieve those results. Please provide 4-5 bullet points outlining your program.</i></p> <ul style="list-style-type: none">- Use the local college golfers and coach to operate the program- Help juniors find and use recruiting tools available to them- Explain the different levels of colleges and what they are looking for in players.- Use the indoor putting greens and trackman to keep there games sharp during the off season.- Help them develop and list out goals for the upcoming season
Results of Program:	<p><i>Have a list of objectives for each player that outlines their long term and short-term goals. Then each week work to achieve them and educate them on how to achieve those goals.</i></p> <p><i>Use the outlined objective list to ensure each player had each of those objectives addressed.</i></p>
Total Revenue Generated:	<p><i>This program creates better community outreach and exposure to how to play college golf and beyond. It allows players a great place to get questions answered and inspired by local college players. This program should create more long term and invested</i></p>



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	<i>golfers which in turn will increase merchandise and club sales as they age.</i>
Recommendations:	<i>I would recommend that other professionals reach out to college golf programs and create an opportunity to not only help out local juniors but also create a way for college golfers to earn some extra money at the same time. It has made my college players aware they make a difference.</i>