



PGA

Pacific Northwest Section

PLAYER DEVELOPMENT BEST PRACTICE REPORT

Name:	Zach Lampert
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Facility Name:	Meadow Lakes Golf Course
Location:	Prineville, OR
Property Type:	Municipal / Public
Name of Program:	2023 Meadow Lakes Junior Golf Clinics
Type of Program:	Junior Program
Dates of Program:	June 26-28, July 24-26, August 21-23
Details of Program:	<i>We run week-long clinics in June, July and August. The clinics cover basic swing fundamentals, etiquette, course strategy, and rules. The juniors in this program are ages 6-13, and vary in skill levels. Many of these kids are new to the game, or have less than 2 years' experience. Because of the large number of beginning players, many do not have their own clubs. Also, many of those who do have clubs do not have properly fitted clubs. This makes it difficult for the kids to learn the proper fundamentals. By purchasing US Kids golf sets that can be used as loaners for the program, the kids have a much better chance at learning proper fundamentals and enjoying the game.</i>
Results of Program:	<i>Funding from this grant allowed us to purchase some much needed equipment for the beginning players to borrow during the clinics. Last year, 58 of the 93 kids in the clinic did not have his/her own clubs. In 2018, we received a \$500 grant that allowed us to purchase 4 new US Kids sets that we used for the Junior Golf Program. This was a huge benefit to us and allowed us to supplement the cut down adult clubs that we were using for the program. Many of those clubs have seen better days and it was time to supplement and replace the sets with new equipment. We have also seen a 55% growth in the size of our program which means we needed even more equipment for the kids this year. We were able to purchase more US Kids sets in each size to have a full range of clubs available for the kids. These clubs were loaned to the students for use during the clinics. The clubs allowed us to have all of the sizes in the US Kids collection, which fit all of the ages of kids in our clinics. The additional clubs definitely helped</i>



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	<i>to facilitate much better learning since they were the correct sizes for the kids.</i>
Total Revenue Generated:	<i>\$5,400 was generated by the Junior Golf Clinics that went directly to the instructors, and another \$1,000 to the facility. We also have seen a 22% increase in Junior club sales this season. I believe the parents seeing the high quality US Kids clubs in the array of sizes was helpful for our club sales in the shop.</i>
Recommendations:	<i>My main recommendation is to find proper junior golf equipment. Don't use cut down adult clubs for your programs. The clubs are too heavy and the shafts are too stiff. Quality and properly sized junior golf clubs are much better to facilitate learning and overall, will make your program more successful.</i>