



PGA

Pacific Northwest Section

PNW PGA Fall Education

at the Greater Tacoma Convention & Trade Center



Sat, September 24 | 2:00 - 6:00 pm

Strategies for Building Meaningful Relationships in Your Career

Sponsored by Tagmarshal



Join us for a dynamic panel moderated by Monte Koch. Expected panelists include Chris Nowlen, James Hochrine, Bryan Nicholson, Caleb Hung and Mike Sizemore. Topics include:

- Making yourself an asset at your facility
- Making yourself invaluable to your membership
- Getting involved in PGA Committees and the benefits
- Meaningful Marketing/Network for Your Career
- Networking Like a Wolf (Running with the Right Pack)
- The important qualities that could help enhance you in your career
- Strategies (Tangible/Intangible) for Building Meaningful Relationships for your career

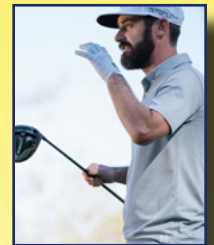
4 PGA Required PDR credits / 1 AMP education credit
Dress: golf attire | Cost: \$35

Mon, September 26 | 2:00 - 6:00 pm

“From Fitting on the PGA Tour to Social Media Ambassador” with Chris Trott @trottiegolf

Sponsored by Taylormade

In this seminar, you’ll learn valuable insights on instruction and club fitting from Chris Trott’s time on Tour—and some stories, too! We will use a hitting net and a Trackman in the demonstration. Discover how Trottie built the @trottiegolf brand and how you can apply this recipe yourself. Get the inside scoop on the latest equipment trends and learn how TaylorMade supports the PGA of America and golf professionals.



Chris Trott is a dynamic communicator from Liverpool, England. As a former professional golfer, and professional club builder for some of the game’s best, Trottie’s relationship with those athletes gives him the insider scoop.

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